



# Transform Revenue into Portfolio Profits with RealAccretive

## About F9Analytics, LLC:

F9Analytics is the leader in predictive price management for real estate. With proprietary algorithms built for real estate finance — our deterministic models outperform the stochastic black-box models of AI— helping multifamily REITs and institutional investors maximize profits while ensuring strict financial and antitrust compliance. By replacing legacy revenue management with profit management companies can increase Net Operating Income (NOI) and Net Cash Flow (NCF) to drive operating performance across the enterprise.

## What we offer

RealAccretive automates multifamily pricing by identifying the mathematical apex where marginal revenue equals marginal cost. It builds all operating, incentive, and capital costs into the equation to maximize enterprise NOI and NCF.

### Key features:

- Antitrust Compliance: "US Certified Compliant" architecture ring-fences private data and uses Federal Reserve indices.
- Deterministic Logic: Auditable, tractable calculations replace known "black-box" AI risks in mathematical finance.
- Combinatorial Expiration Management: Rebalances lease terms in milliseconds to flatten vacancy spikes.
- Automation Performance: Price 10,000+ rental units at 6 milliseconds per unit with absolute analytic transparency.

## What Management Science says:

"Digital profitability architectures afford enterprises a critical informational asymmetry over competitors. By simulating pricing and cost variations in real time, firms can aggressively capture market share without jeopardizing their structural bottom-line stability."

- Management Science

# Why Microsoft Azure?

## Be future-ready

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data-science tools

## Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

## Build on your terms

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

## Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.



## Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

Learn more at  
[www.azure.com](https://www.azure.com)

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